

ANNUAL REPORT



20
25

The year '20' is positioned above the year '25'. Both digits are rendered in a large, bold, white font. The left side of the '2' and the top of the '0' are filled with a blue-toned photograph of a modern skyscraper's glass facade, showing reflections of other buildings. The right side of the '2' and the bottom of the '0' are filled with a dark blue-toned photograph of a similar skyscraper's facade.

Fiscal Year 2024-2025
Sept 2024 - August 2025

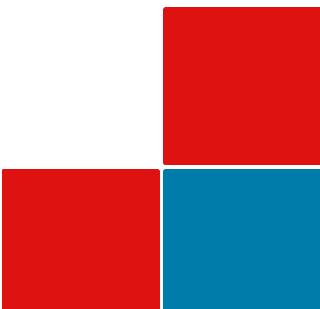


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About Us

The Alliance Française was created in Paris in 1883 by a group of eminent men, including the scientist Louis Pasteur, the writer Jules Verne, the diplomat Ferdinand de Lesseps and the publisher Armand Colin. Headquartered in Paris, the Alliance has 829 chapters in 135 countries on every inhabited continent. In the United States alone, there are 105 chapters.

The Philadelphia chapter was founded in 1903 by a group of Francophiles who wanted to promote French language and culture in the city. At the time, French was considered the language of diplomacy, and the Alliance aimed to foster cultural understanding and exchange between France and the United States. In the early years, the Alliance Française de Philadelphie not only held cultural events, lectures, and language classes, but it also supported French-speaking immigrants and helped them to integrate into American society. During World War I, our chapter provided assistance to French soldiers and their families, and during World War II, we helped French refugees who fled Nazi-occupied France. Over the years, we continued to expand our programs and activities, including French language classes for adults and children, cultural events, film screenings, and art exhibitions. Today, we remain an important cultural institution in Philadelphia, promoting French language and culture through a range of educational and cultural programs.

The Alliance Française de Philadelphie is a non-subsidized organization entirely funded by our school, programs, and your contributions.



From Our Leaders



PHILIPPE POIRIER

Executive Director



SHEREE PETRONE

President

Dear Friends,

Over the past year, the Alliance Française de Philadelphie has achieved significant growth in its educational and cultural programs, strengthening its role as the leading provider of francophone learning and cultural engagement in Greater Philadelphia and its surrounding regions.

Enrollment in our courses and workshops increased by 10%, and event participation expanded by 28%, as we deepened our presence within our region's Francophone communities to explore and share the diversity of cultures found here and around the world.

We are very proud of the progress the organization has made and the dedication of our team in delivering our mission. Strategic partnerships and targeted program development enabled AFP to expand French language instruction to four locations this year – Center City, Bryn Mawr, Center Valley (Lehigh Valley), and Unionville (Kennett Square). These efforts resulted in higher levels of community engagement and greater visibility for AFP across the region. This steady progress reflects a clear strategic direction and strong organizational alignment, positioning AFP for continued growth in both educational impact and cultural relevance.

We are thankful to our board of directors, partners, and the community of Francophones and Francophiles who share our vision and whose ongoing support and stewardship ensure the long-term success of AFP's mission. Please join us as we look forward to more exciting projects ahead!



Meet Our Team

Executive Team



Philippe Poirier
Executive Director



Alissia Hauteville
Director of Educational
Program and
Examination center



**Élodie Malhomme
de la Roche**
Cultural Coordinator



Erin Sutton-Beals
Administrative Assistant

Board of Directors

Sheree Petrone | President
Kirk Kozero | Vice President
Alice Elmer | Treasurer
Michelle Erickson | Secretary

Amanda Barber
Sheri-Ann Cowie
Sophie Degât

Kedra Kearis
Remy Nshimiyimana
Luke O'Connell

Alicia Porter
Sonia Robin
Karen Roggeman

Teachers

Our team of highly qualified, experienced teachers represents not only the United States, but also a rich range of Francophone nations: **Algeria, Belgium, Djibouti, France, Haiti, Ivory Coast, Lebanon, Morocco, Senegal, Switzerland and Tunisia**. Some have been teaching with us for more than 20 years.

Myriam Adyadou
Soumia Bendadache
Zaza Benslafa
Sarah Boss
Zakia Bouldjenet
Monique Coval
Christiane De Boisseson
Dominique Désir
Abigail De Soto
Jean-Claude Djéréké
Candat Dorcimil
Norman Ellman

Esther Gordon
Rosalie Ho
Alissia Hauteville
Tania Jekic
Viktoria Kalinina-Weijenberg
Moataz Kamuss
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Gigi Kuhn
Monique Laird
Nicole Layseca
Quentin Massard
Anna Michel

Jennifer Murphy
Mareme Niasse
Agnes Paysson-Zeiss
Junior Rokenchy-Jeanty
Emily Rockhill
Sophie Schaller Wright
Rana Sakr
Marie Tassy
Isabelle Tennenbaum
Ingrid Thuilière
Françoise Zanchetta
Wafa Zarrad



Vision, Mission & Values

Mission

Alliance Française de Philadelphie engages the greater Philadelphia community in the study and exploration of French language and Francophone cultures, in all their rich diversity, through welcoming educational and cultural experiences.

Vision

Our vision is to serve as the heart of Philadelphia's thriving community of Francophone culture and language enthusiasts. We achieve this by cultivating a sustainable network through collaborative engagement, strengthening personal and organizational connections, promoting equity, and nurturing cross-cultural appreciation.

Values

Excellence in Teaching

Our language instructors have experience and credentials, and we offer opportunities for continuing professional development.

Curiosity and Exploration

We nurture a lifelong love of learning for people of all ages, backgrounds, language levels, financial resources and interests through a variety of offerings and a supportive environment.

Cross-Cultural Appreciation

Through classes, cultural programs, trips, scholarships and partnerships, we promote understanding of the diverse richness of Francophone cultures and heritage, including history, politics, gastronomy, the arts, literature, and sports, as they continue to evolve.

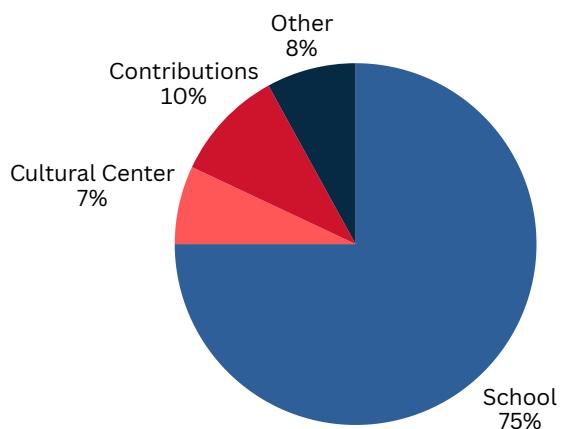
Community

We build relationships, we connect people and we seek to be a welcoming, inclusive community.

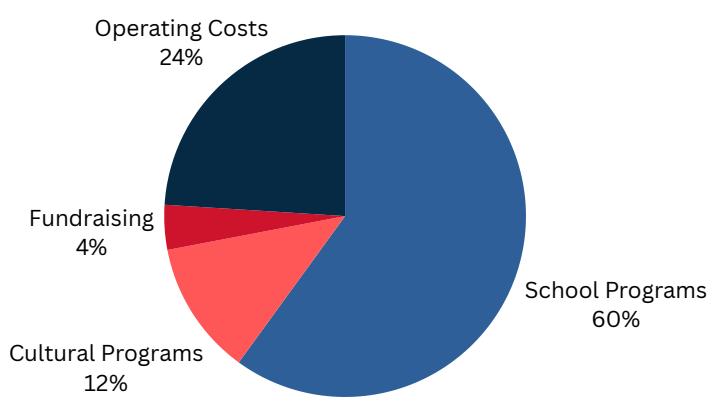
Learn more than a language !

Finances

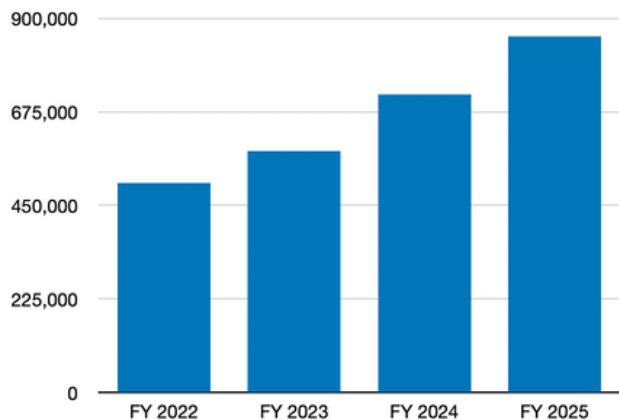
2025 Revenue



2025 Expenses



Revenue over the past 4 years



Our total revenue for the past fiscal year is \$857,667, a **20% increase** from the previous year, and a 70% increase from FY 2022. The significant growth over the past few years is attributable to a major increase in school enrollment.

FY25 MAJOR PROJECTS

DETAILS

OUTCOME

Sustaining the role of Director of Education and Examination Center

We are continuously advancing this key role for the organization

- The Director of Education gained in autonomy as AFP is fostering professional growth
- 50% salary increase over the past 5 years

New Hire: Full-Time Cultural Coordinator

We were able to create a full-time position to support our Cultural Center

- Number of events: 36% growth
- Attendance: 28% growth

Teachers' Salary Increase

We have increased our teachers' compensation to remain competitive

- 30% salary increase over the past 2 years
- Improvement in teachers' retention

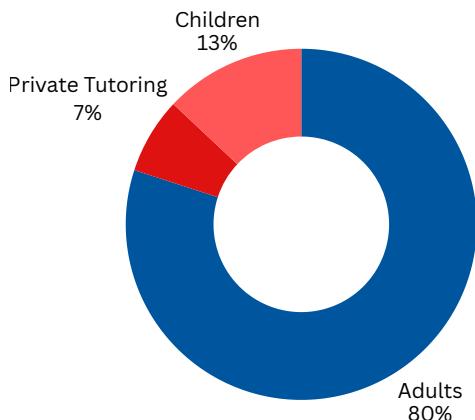
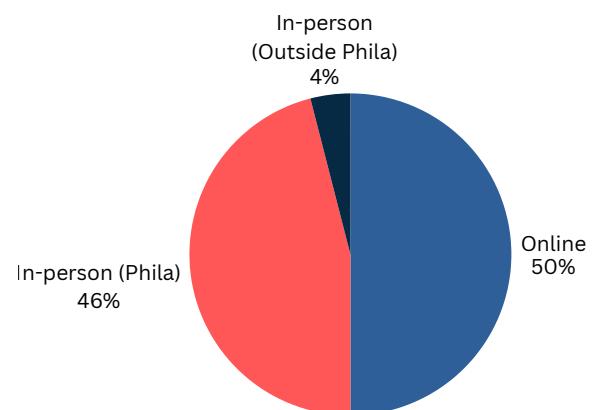
Enrollment

Alliance Française de Philadelphie is the premier destination in greater Philadelphia to learn French **in-person** and **online**. Each year, hundreds of students of all ages choose our high-quality, interactive, and engaging classes. We welcome learners of all ages and all levels (A1 to C1).

The 2025 School Year in numbers

904	Students	1,432	Hours in Private Tutoring
1,711	Class Registrations	130	Delf Dalf TCF Daefle Exam Candidates
297	Courses	36	Bootcamps Workshops
27,721	Hours in Group Classes	3	Immersion Class Days

From 100% of our classes going online during the pandemic, we have reached a 50/50 percentage of students enrolled online vs in person.



Class Demographics	
Adults	1,382
Children	219
Private Tutoring	110

During the 2025 fiscal year, we had 1,711 course registrations, a **10% increase** compared to the previous year.

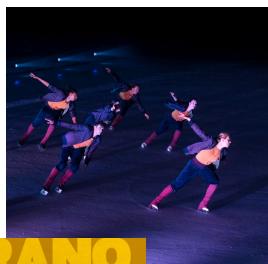
Cultural Center

The Alliance Française has **295 active members** who take advantage of many benefits, like free access to Culturethèque and to our in-house library, which contains 3,400 books in French.

In fiscal 2025, we held **99 cultural events**, welcoming **2,247 attendees**. We continued such popular events as the Newsroom and the monthly Bookclub, but also created the weekly French Tables. In addition, we offered new events and created new partnerships with our community, including a new collaboration with the Philadelphia Chamber Music Society. Here are just a few highlights from the past year.

FALL 2024

Screening | Québec Shorts
French Essence Artists Exhibition
Quintessence Theatre | Cyrano de Bergerac
Youba Cissokho | African Music
Apéro Madame Fromage
Soirée à l'orchestre | Symphonie Fantastique



WINTER 2024

PCMS | Soirée Lyrique
Fête de l'hiver
Penn Live Arts | Le Patin Libre
Soirée Chocolat | Truffle Workshop
Soirée Opéra Français
Fête de la Chandeleur



SPRING 2025

Les Bistrots de Paris | Lecture
Movie Series | Mois de la Francophonie
Rencontre d'Auteur | Jessica Oublié
Rencontre d'Auteur | Michel Jeruchim
Rencontre d'Auteur | Chantal Westby
American Women Collectors | Lecture Series



SUMMER 2025

BASTILLE DAY PROGRAM
Flag Raising Ceremony | City Hall
Benefit Dinner | Valley Green Inn
Family Picnic | FDR Park



Scholarships

Each year, the Alliance Française de Philadelphie awards two \$3,000 scholarships for francophone students and young professionals. The purpose of the **Pierre C. Fraley Scholarship** is to give students the opportunity to increase their language proficiency in French and to enrich their understanding of French culture and contemporary society. The **Marie-Louise Vermeiren Jackson Scholarship** enables recipients to obtain proficiency in speaking French, unobtainable in normal classroom work, by attending an accredited summer program or by applying to the TAPIF program. In 2026, the Alliance Française will once again offer these scholarships to two new recipients.

Stephanie Lopez from Haverford College
2025 Pierre C. Fraley Scholarship Recipient



"An opportunity like this for a college student can open up a wide range of possibilities because of the profound language and culture immersion. Coming back to my fall semester of college, I feel more confident in my French skills and ready to continue learning such a beautiful language."

Eliza Mast from Messiah University
2025 Marie-Louise Vermeiren Jackson Scholarship Recipient



"My semester in France was an extremely formative period for me, and I am so thankful for the Marie Louise Vermeiren Jackson's scholarship that made it possible. I feel so blessed and lucky to have been able to have had this rich and transformational experience in France."



Our Supporters

Our accomplishments would not have been possible without your help!

Anonymous	John William Dickey	Kedra Kearis	Sharon Parnes
Gilles Arcusi	Beth Diffley	Hannah Kendig	Sheree Petrone
Gerald Arnold	Laura Donnelly	Catherine & Bill Kosman	Alicia Porter
Richard Assoian	Michael Duley	Kirk Kozero	Frances Rafferty
Kristina Balten	Barbara Edelstein	Nicole LaBletta	Charles Rareshide
Carla Bandeira	Alice Elmer	Janine LaBletta	Ken Richman
Michael Bannerman	Michelle Erickson	Bronwyn Lepore	Jacqueline Ring
Amanda Barber	Janet Evans	Alan Levi	Sonia Robin
Ryan Baxley	Marie T. Falcone	Michael Lewis	Karen Roggeman
Jane Beckett-Camarata	Jett Fejka	Margaret Linn	Patricia Saddier
Lindsay Bodin	Madeline Finch	Linda Madway	Georgia Safia
Avery Boltwood	Molly Flaherty	Michael Mahoney	Anthony Schaeffer
Michael Bourg	Michaela Fleming	Elodie Malhomme-De la Roche	Allison Schmidt
Barbara Bravo	Marine Fraval-Vennel	Lynn Mandarano	Michael Scullin
Baron Brockington	Rebecca Freedman	Dianne Manges	Cheryl Shugars
Claudia Brown	Nancy Gabel	Kathryn Manz	Michael Solonoski
Mary Anne Byrne	Michelle Garell	Jean McCray	Jessica Southwick
Martine Chauvet	Joan Gmitter	Debra Meltzer	Anne Spiegelman
Ken Cohen	Helena Grady	Susan Miller	Katie Squire
Todd Cole	Danièle Grossman	Lynn Miller	Frank Tomaka
Sheri-Ann Cowie	Richard Huy	Gerard Mitchell	Wallis Urmenyhazi
Tenaya Darlington	Alice Jennings	Nina Ostrove	Julia Ward
Kim De Soto	Jennifer Kang	Kasturi Pananjady	Samantha Wesner
Cynthia Decrucq	Sampath Kannan	Sheri Pargman	Susan Wofsey

Donations in memoriam

For Rosalind Cousin

Robert Boggs

For Howard U. Kremer

Anonymous

For Sandi Packel

Joanne Reider

Employer Matching Donations

Faegre Drinker Foundation

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Maxine Hendrix

Eric Jackson

Lunise Jules

Tom Pedrick

Zachary Perez

Claude Setton

Michael Solonoski

Lousy St-Vil

Max Suaudeau

Mia Suaudeau

Why we give? Here's what our donors say:

"As long-time member of the Alliance, I continue to find the varied classes, events and resources useful, interesting and high quality. More than anything, I enjoy being part of an organization that is focused on learning and celebrating other cultures in a welcoming community. I am proud to be part of the Alliance and to support it."

"Philadelphia is the city of brotherly love; what better home for The Alliance Française! As part of a vibrant French community, the Alliance stands out for its educational opportunities that foster language acquisition and cultural events. How fortunate we all are to be part of this unique organization that adds a touch of the French speaking world to the cradle of liberty. I am honored to have been one of its Presidents."

"We give to Alliance Française because we want to see French culture continue to influence and educate the local community in an authentic and purposeful way. Alliance Française celebrates French culture and language, supporting teachers and students with enhanced learning opportunities."

How You Can Help

The donations and support we receive from our community promote a virtuous circle. We hope to continue that circle by using those donations to offer affordable activities for everyone. The Alliance Française is a tax-exempt non-profit organization under section 501(c)3 of the Internal Revenue Code and is eligible to receive tax-deductible contributions.

DONATE

Make a financial contribution, either one-time or recurring at
<https://www.afphila.com/membership-and-support/donate/>



Double your donation !

We are honored and tremendously grateful that one of our generous donors has again **pledged \$15,000 to match new and increased gifts** to the Alliance Française de Philadelphie made through August 2026.

Ask your employer about Matching Gifts

Many companies in the U.S. match charitable donations made by their employees. Contact the human resources department at your company to find out if they offer a matching gift program.

Volunteering

Volunteer to help with events or our library at:
afphila.com/about-us/job-opportunities/

Sponsoring

Sponsor an educational or cultural programing series; sponsor a teaching position, or talk to us about how you can support our mission!*

*We welcome opportunities to discuss large or legacy gifts

Partnerships

Partnerships are essential for us to achieve our goals and effectively serve our community. By building strong partnerships, we have been able to create more opportunities for our members to learn and connect with French and Francophone cultures, as well as facilitate cultural exchange and understanding.



Contact Us

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